



2024  
**AROMA**  
**CARE**  
MOMENTS



**REFLECTING  
ON 2024**



# HEADS UP!!!

**2024 WAS A YEAR OF GROWTH,  
LEARNING, AND ACHIEVEMENT. WE  
ACCOMPLISHED A LOT TOGETHER, AND  
WE ARE EXCITED TO SHARE THE  
HIGHLIGHTS WITH YOU!**





# KEY NUMBERS

2024 BY THE NUMBERS

IN EXCESS OF



+400

SERVICE USERS IN 2024

WEEKLY CARE VISITS



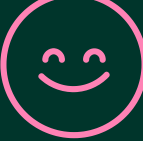
8800

(AS OF AVERAGE IN DECEMBER 2024) ACROSS  
OUR 4 LOCATIONS

OVER 50 YEARS



COMBINED EXPERIENCE  
IN THE CARE INDUSTRY



+ 6300

HOURS OF CARE PER WEEK





# TEAM ACHIEVEMENTS

## OUR TEAM'S MILESTONES



THE GOLD STANDARDS FRAMEWORK END OF LIFE CARE ACCREDITATION NORTHAMPTONSHIRE



OUR TEAM COMPETED IN THE RAINBOWS TOTALLY WIPE OUT



WE TOOK COOL PICTURES TOO



# CELEBRATING EXCELLENCE

## ACHIEVEMENTS OF OUR NORTHAMPTONSHIRE BRANCH



THE GOLD STANDARDS END OF LIFE CARE ACCREDITATION HAS ENABLED US TO BUILD A TEAM WHICH CONSISTS OF FULLY QUALIFIED CARE WORKERS SO WE CAN SUPPORT ANY INDIVIDUAL WITH DIGNITY AND RESPECT.



# FUN MEMORIES

MOMENTS THAT MADE US SMILE



**FROM OUR CRAFT DAYS TO OUR DAY  
TO DAY CARE VISITS, THESE ARE THE  
MOMENTS THAT REMIND US WHY WE  
LOVE WHAT WE DO.**



# CLIENT REVIEWS

## OUR CLIENTS COMPLIMENTS



**VERY PLEASED WITH THE CARE PROVIDED, THE CARERS ARE VERY PROFESSIONAL, GOOD TIME KEEPERS AND ARE VERY GOOD WITH MY MUM. ALL IN ALL, VERY GOOD.**

**S.M.**



**GOOD SERVICE ALL AROUND BY AROMA CARE.**

**M.K.**



**VERY HAPPY WITH MY MOTHER'S PERSONAL CARERS. THEY ARE NICE, PLEASANT AND VERY HELPFUL.**

**J.L.**



# TOGETHER WE THRIVE

WHAT MOTIVATED US IN 2024



**AROMA CARE BEING A  
GREAT PLACE TO WORK**

**PRIORITIZE WELL-BEING: SUPPORT GOOD HEALTH,  
WELL-BEING, AND EMPLOYEE SATISFACTION AT WORK**

**INVEST IN PERSONAL  
DEVELOPMENT**

**ENCOURAGING CARE WORKERS TO TAKE UP  
OPPORTUNITIES THAT FURTHER DEVELOP THEIR CAREER**



# Merry Christmas!



3



We had a wonderful time!!!





# HERE'S TO 2025!

WE ARE DEEPLY GRATEFUL FOR YOU BEING PART OF THIS  
AMAZING JOURNEY. HERE'S TO CREATING AN EVEN MORE  
REMARKABLE 2025 TOGETHER!

